



SPORTS INDUSTRY OF INDIA, INC.



Elite Football League of India



Elite Football League of India - University



Universal Basketball Alliance - University



Elite University Sports Alliance of India



Elite eSports of India

SPORTS INDUSTRY OF INDIA INC.

Dear Shareholders,

Given the international and national health context linked to the COVID-19 outbreak, which impacts each and every one of us, I wanted to reach out to you with this personal message.

I urge you to resort to safety measures and would like to elaborate on the ways we can care about our community while staying safe ourselves.

1) Look after yourself so that you can look after others

Looking after yourself is the most important step you can take to help the situation. Practise social distancing and avoid simple gestures like handshakes and hugs.

Remember, this helps you to flatten the curve.

2) Avoid the spread of misinformation online

There have been a spread of misinformation and misguidance online and on social media which has not been approved by the official authorities. If you do happen to see any such information, please report it to the platform.

3) Checking in on the elderly and other people in isolation

Isolation is hard for everyone and there are many people living alone during this hard time. I request you to reach out to people in your surrounding via call, video chat, text messages, etc so that they feel they have help and support from the community and neighbours.

4) Donating for the people in need

There are a lot of platforms made available to people who are willing to help those who are in need. Please feel free to donate and support people who cannot afford to live with their jobs on hold.

5) Share positive news with people

And lastly, while combating the situation we are in, people out there are showing acts of kindness and helping one another. Let these news spread rather than the news of people tested positive.

I hope everyone is safe and doing their best to survive this pandemic. Take care!

I would also like you to watch this small video -
Playing sports is an emotion, keep it in for now!



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